



February 2016

Potential Sponsor:

The Fort Worth Runners Club (FWRC) is requesting your participation in its 21st Annual FWRC Labor Day Race to be held on Monday, September 5th, 2016 at Montgomery Plaza, Fort Worth.

The FWRC is a non-profit organization dedicated to promoting health and fitness in the local community. The Labor Day Race is FWRC's most popular event in the racing series, attracting runners of all ages and skill levels from all over North Texas.

Approximately 1,500 runners register for this event beginning with a free kid's 1K race at 7:00 AM, followed by the 5K and 15K races at 7:30 AM. The Road Runners Club of America (RRCA) has selected the FWRC Labor Day 15K as the Southern Regional Championship Race.

The races will start and end at **Montgomery Plaza**, on the BLVD, attracting thousands of customers to the area, for days leading up to the big event. There will also be a post race party held in the large parking area in front of Luke's Locker.

This Labor Day Race is a great opportunity to promote your business to the runners and their families in the DFW area. Monetary donations, gift certificates, gift baskets or setting up a booth and passing out product and/or information will promote your company while providing a great experience to all runners. All donators will receive special recognition by our announcer during our awards ceremony.

Please choose your sponsorship bracket on the next page, fill out the third page, sign and return to FWRC, P.O. Box 4216 Fort Worth, Texas 76164. If you have any questions or need additional information, you may contact us by email at info@fwrunners.org or by telephone at 817-455-0747.

Thank You for your Support!

**21st Annual Fort Worth Runners Club Labor Day 5K, 15K
& Free Kids 1K
(Hosting The RRCA Southern Regional 15K Championships)**

Sponsorship Levels

Gold \$1,000

Logo prominently displayed on the back of the Kid's Free 1K Race T-Shirt
Sponsor will be recognized and thanked during post-race events
Logo on all banners, signage & posters
Sponsor logo & link on www.fwrunners.org
Space available on race day to display & distribute company products and information
6 complementary race registrations
Sponsor's Promotional material (brochures, coupons, samples, etc.) enclosed in each of approximately 1,200-1,500 runners packets

Silver \$750

Logo prominently displayed on back of all volunteer shirts
Sponsor will be recognized & thanked during post-race events
Logo on all banners, signage & posters
Sponsor Logo & Link on www.fwrunners.org website
Space available on race day to display & distribute company products and information
4 complementary race registrations
Sponsor's Promotional material (brochures, coupons, samples, etc.) put in each of approximately 1,200-1,500 runners packets

Bronze \$500

- ✓ Logo on all banners, signage & posters
- ✓ Sponsor Logo & Link on www.fwrunners.org website
- ✓ Space available on race day to display & distribute company products and information
- ✓ Sponsor's Promotional material (brochures, coupons, samples, etc.) put in each of approximately 1,200-1,500 runners packets
- ✓

Mile Marker Sponsor \$250

- ✓ Sponsors name on mile marker(s)*
- ✓ Logo displayed on banner
- ✓ Sponsor Logo & Link on www.fwrunners.org website

Door Prize Donations \$200

- ✓ Sponsor's Promotional material (brochures, coupons, samples, etc.) put in each of approximately 1,200-1,500 runners packets

2016 Labor Day Sponsorship Contract

- Yes, I would like to sponsor the Labor Day Race at _____ level, amount enclosed _____.
- I can't sponsor the race but would like to make a donation of _____.
- I would like to donate items for the runner's packets.
- I am interested in more information. Please contact me...

Send Logo to:

info@fwrunners.org

Please mail Contract to:

Fort Worth Runners Club

PO BOX 4216

Fort Worth, 76164

For More Information: 817-455-0747 (Sam)

Company Name: _____

Contact Name: _____

Contact e-mail: _____

Contact Phone: _____

Company Website: _____

Contact Signature: _____

**Deadline for logos and sponsorship is August 10, 2016.
The Fort Worth Runners Club appreciates your support!**