



January 2020

The Fort Worth Runners Club (FWRC) is requesting your participation in the 25<sup>th</sup> Annual FWRC Labor Day Race to be held on Monday, September 7<sup>th</sup> 2020, at the Trinity Park Pavilion #1 in Fort Worth.

The FWRC is a non-profit 501 C (3) organization dedicated to promoting health and physical fitness in the local community. The Labor Day Race is the FWRC's most popular event attracting runners of all ages and skill levels from all over North Texas. This race generates funds so we can sponsor the Cowtown CALF Races which introduces children to physical fitness.

Approximately 700 runners and walkers register for this event beginning with a free kid's 1K race at 7:00 AM followed by the 5K and 10K races at 7:30 AM. The races will start and end at **Trinity Park Duck Pond**. Also, there will be a post -race party at Trinity Park Pavilion #1 with DJ Music, snacks and hot dogs.

This Labor Day Race offers a great opportunity to promote your business to runners and their families in the DFW area. You can promote your company to race participants and their families by setting up a booth and passing out your product and information.

Please take a few minutes to consider your sponsorship options and then fill out the third page, sign and return to FWRC, P.O. Box 4216, Fort Worth, Texas 76164. If you have any questions or need additional information, you may contact us by email at [info@fwrnners.org](mailto:info@fwrnners.org) or by telephone at 817-455-0747.

**Thank You for your Support!**

***Sam Balandran, President FWRC***

# The 25<sup>th</sup> Annual Fort Worth Runners Club Labor Day 5K, 10K & Free Kids 1K

## **Sponsorship Levels**

### **Gold \$1,000**

- Logo prominently displayed in large print on the back of the Kid's Free 1K Race T-Shirt and runner's TEK shirts
- Sponsor will be recognized and thanked during post-race events
- Logo on all banners, signage & posters
- Sponsor logo & link on [www.fwrunners.org](http://www.fwrunners.org)
- Space available on race day to display & distribute company products and information
- Six complementary race registrations
- Sponsor's Promotional material (brochures, coupons, samples, etc.) enclosed in each of approximately 700 runner's packets

### **Silver \$500**

- Logo prominently displayed on back of all runner's TEK shirts
- Sponsor will be recognized & thanked during post-race events
- Logo on all banners, signage & posters
- Sponsor Logo & Link on [www.fwrunners.org](http://www.fwrunners.org) website
- Space available on race day to display & distribute company products and information
- Four complementary race registrations
- Sponsor's Promotional material (brochures, coupons, samples, etc.) put in each of approximately 700 runner's packets

# 2020 Labor Day Sponsorship Options

- Yes, I would like to sponsor the Labor Day Race at \_\_\_\_\_ level, amount enclosed \_\_\_\_\_.
- I can't sponsor the race but would like to make a donation of \_\_\_\_\_.
- I would like to donate items for the runner's packets.
- I am interested in more information. Please contact me...

Send Logo to: [info@fwrrunners.org](mailto:info@fwrrunners.org)  
Please mail to: Fort Worth Runners Club  
PO BOX 4216  
Fort Worth, 76164  
For More Information: 817-455-0747

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact e-mail: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Company Website: \_\_\_\_\_

Contact Signature: \_\_\_\_\_

**Deadline for logos and sponsorship is August 10, 2020.  
The Fort Worth Runners Club appreciates your support!**